



CODEXMEXICO

SYMPOSIUM AND BOOK FAIR

Mexican Cultural Institute

April 19th - 20th, 2013

FRIDAY, APRIL 19TH | *Symposium: The Book as Art*

Fernando Ondarza, Moderator

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| 9:00 AM | WELCOME REMARKS | Laura Ramírez-Rasgado
<i>Minister for Cultural and Educational Affairs & Executive Director, Mexican Cultural Institute</i> |
| 9:10 AM | PANEL I: <i>Codex Mexico: a Manifesto</i> | Isaac Masri, Julie Sarfati & Fernando Ondarza
<i>Co-founders, Codex Mexico</i> |
| 9:20 AM | PANEL II: <i>The Codex Foundation</i>
<i>A short history in slides</i> | Peter Koch
<i>Founder, The Codex Foundation</i> |
| 9:30 AM | PANEL III: <i>On the importance and the vision in collecting artist books</i> | Robert Trujillo
<i>Head of Special Collections, Stanford University Libraries</i> |
| | | Adan Griego
<i>Curator for Latin American, Mexican American & Iberian Collections, Stanford University</i> |
| 9:45 AM | PANEL IV: <i>Artist Books in Mexico</i>
<i>Tradition and History</i> | Miguel Angel Pérez Maldonado
<i>Poet, in dialogue with Fernando Ondarza</i> |
| 10:00 AM | PANEL V: <i>10 minute presentations by California Artists</i> | Carolee Campbell, Ninja Press
Felicia Rice, Moving Parts
Gotthold & Lawrence G. Van Velzer, Foolscape Press
Sandra & Harry Reese, Turkey Press
Peter Koch, Editions Koch |



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11:00 AM	COFFEE BREAK	
11:15 AM	SPECIAL GUEST PRESENTATION <i>The Art Behind the Meaning, the Meaning Behind the Art: How to Read an Artist Book</i>	Mark Dimunation <i>Chief of Rare Books and Special Collections Division, Library of Congress</i>
11:45 AM	Q&A	
12:00 PM	CLOSING REMARKS	Fernando Ondarza & Julie Sarfati <i>Co-founders, Codex Mexico</i>
12:10 PM	LUNCH (OPEN)	
12-4 PM	OPEN HOUSE <i>Special Collections Reading Room/Jefferson Building, Library of Congress</i>	Mark Dimunation <i>Chief of Rare Books and Special Collections Division, Library of Congress</i>

SATURDAY, APRIL 20TH | *Artist Book Fair and Exhibition*

*Five California artists and local printers will display additional pieces of their
work from 10am to 2pm at the Mexican Cultural Institute*